



#### • Michael Brevin enters plea bargain

Michael Bravin, former vice president of market development for Arri Group, struck a plea bargain Thursday. After admitting he accessed a computer owned by rival camera company Band Pro Film & Digital Inc. in Burbank.

Bravin admitted to intentionally accessing a corporate e-mail account belonging to Amnon Band --Band Pro's President and CEO

Bravin obtained Band's user name and password during his 16-year tenure at the company, which he left in December 2009 before joining ARRI as VP of Market Development in 2010

Bravin will serve two months in jail and pay at least \$5K in restitution as well as legal costs.

#### <u>Jim.....</u>

Former ARRI exec pleads guilty to hacking into rival CEO's e-mail account, faces jail time -- Engadget

**Camera Powerhouse Arri Camera Company Employee Hacked Rivals for Months (Updated)** 

Canon planning October 26 announcement for EOS system
<u>Rob Galbraith DPI: Canon planning October 26 announcement for EOS system, PIXMA printers</u>









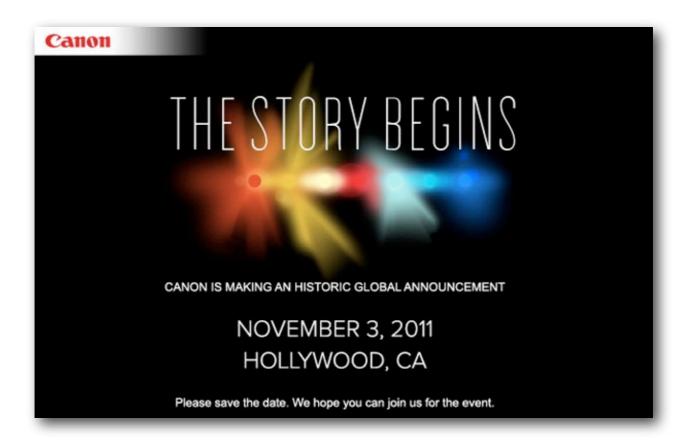
### • November 3rd...

Details of the changes to Scarlet will be announced Thursday November 3rd 6pm eastern (friday 12pm Sydney) Ordering Scarlet opens 7PM PST (they have upgraded their servers)

November 3rd is the day that RED announces all the changes to Scarlet and shipping info. You get to see the future Nov. 3rd. You get to compare RED's latest directly with the newest from one of the "big dogs" in the industry. What a day!

I'll certainly be watching! Jim

#### • Canon making a 'Historical Global Announcement' November 3rd







## GEAR

• Inovativ - Equipment carts for the entertainment industry \$1495 - \$3,495

### Inovativ 2011 Teaser on Vimeo

Inovativ Pasadena, CA Phone 626.381.9396 Email info@inovativcarts.com























## GEAR

• <u>Meet the Zwiss Cage | Zacuto USA</u> \$1026 Designed by <u>Paul Schneider (lettershome) on Twitter</u>









### **GEAR**

• <u>Wooden Camera Accessories</u> New epic Accessories (more on the way)

Safety SWAT Rail

Top Handle in rubber or leather



\$140 \*140

Side Handle in rubber or leather

**Easy Riser** 



LW 15mm bracket

**Universal EVF bracket** 









### **RED ROOM**

### Ed Moore: Director of Photography — UK based DOP working in commercials, drama & corporate Ed Moore (edmoore) on Twitter

### Discusses the Hocus Products 'Hocus Focus Pro'

The original Hocus Focus is designed for DSLR, SLR and broadcast lenses, and while it handles these types of lenses very effectively, it is not intended for big, heavy cine lenses used by many professional film makers. We are now adding to the Hocus Focus range a new model which addresses these issues as well as adding a host of additional features.

The Hocus Focus Professional (or HoFoPro for short) is an additional model to the highly successful HoFo which has filled a growing need for the past year for a low cost high quality remote follow focus system.

The Hocus Focus Professional features an updated transmitter and an entirely new digital motor and receiver. The whole system is designed for the higher end user, and is made for big, heavy cine lenses where power and silence of operation are important issues. Both the transmitter and receiver have user updatable firmware via USB and will be FCC certified for use in the USA.









# **RED ROOM**









## Twitter / Blog Shoutout.

• BLOG Matthew Duclos' Circle of Confusion Matthew Duclos (mqduclos) on Twitter

http://ducloslenses.com



TWITTER Hocus Focus (HocusProducts) on Twitter



