

## NEWS

- [Dragon Upgrades ...](#)

Dragon Upgrades have begun. The first handful of Dragons have shipped to customers, coincidentally almost 6 years to the day after the we shipped the first RED ONE in 2007. Michael Bay , David Fincher, and John Marchant being the first 3 to receive their Dragons. Things will be going pretty slow for the next month, as we are working through a low sensor yield right now, and that won't change until the end of September. Cameras will be rolling out in small numbers until then.

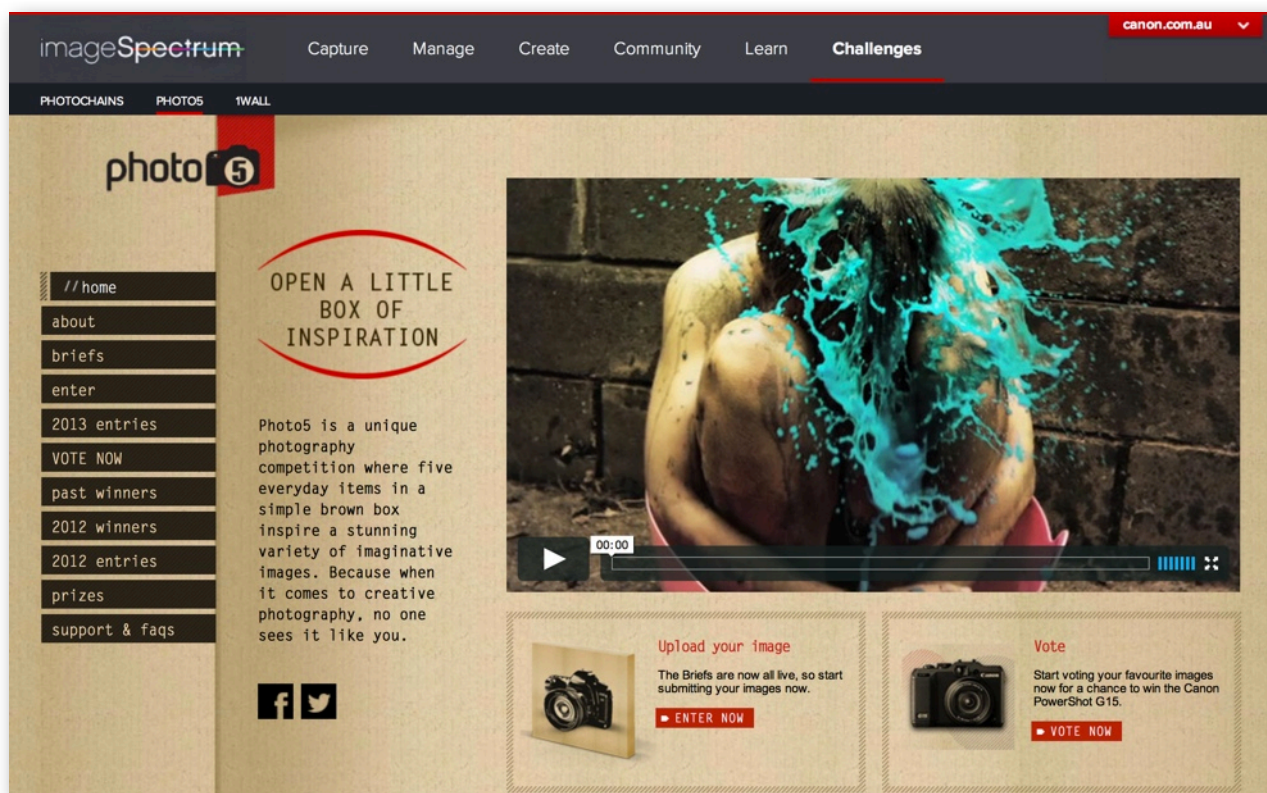


- [Canon U.S.A. : Professional Imaging Products : Press Releases](#)



## NEWS

- [Canon Photo5 : Home](#)



## GEAR

- [Black Betty Cameras | Analog Rigs For Digital Filmmakers](#)

SI-2K Black Betty is not really a camera at all, but most people look at it and say: "Is that a film camera? Betty is a custom camera housing that combines a Silicon Imaging SI-2K Mini Camera Head and an Apple Mac Mini into a cohesive, portable camera system. It shoots 2K Cineform RAW Quicktimes with 1:1, 3:1, or higher compression to removable (off the shelf) 2.5" SSDs. The SI-2K Mini's filmic 2/3" CMOS Imager has 11 stops of dynamic range, and a workable ISO range of approximately 160-500ASA. (You can get a little extra love out of it with Dark Energy.) Betty was designed to include all the little practical features that filmmakers who were nurtured on 16mm know and love. You don't have to build it up to get it on your shoulder. Its one piece and well balanced. Betty only has two physical buttons: on/off and start/stop. Everything else is driven thru a touchscreen.





## GEAR

- [SONY'S NEWEST PROFESSIONAL CAMCORDER DELIVERS 4K CAPABILITIES FOR ANY USER, ANY APPLICATION | Sony](#)  
[Sony FDAX1 4K Camcorder](#) | [B&H Photo Video](#) \$4,500

### PXW-Z100 4K Camcorder

XAVC Recording Format at 4K 50p/60p, 4:2:2 10-bit at 500/600Mbps, HD at up to 223Mbps

The PXW-Z100 uses Sony's XAVC™\* recording format first employed in the PMW-F55 CineAlta® 4K camera. MPEG-4 AVC/ H.264 compression is used for HD (1920x1080), QFHD (3840x2016) and 4K (4096x2160) content. Image sampling is 4:2:2 10-bit, with an intra-frame system that compresses each frame individually at a maximum bit rate of 500Mbps or 600Mbps during 4K 50fps or 60fps recording respectively and 223Mbps during HD 50fps or 60fps recording. The XAVC format is ideal for those looking to implement a high-quality, secure and worry-free workflow.



- Sony FDAX1 4K Camcorder

[SONY ADDS MUCH-ANTICIPATED 4K CONSUMER CAMCORDER TO ITS HANDYCAM® PORTFOLIO | Sony](#)

- Record 4K 3840 x 2160p Video at 60 fps
- Sony G Lens with 20x Optical Zoom
- Built-In Microphone & Dual Pro XLR Jacks
- Dual XQD Card Slots for 4K Recording
- XAVC-S Format for 150 Mbps 4K Recording
- 1/2.3" Exmor R 8.3MP CMOS Image Senso
- Three ND Filters & Five Paint Functions
- Independent Zoom, Focus & Iris Rings
- Seven Assignable Buttons & HDMI



## GEAR

- [fxphd | TopTech: RedRock microRemote focus system](#)



## GEAR

- **Sony Action Camera \$299**

For the first time, Action Cam has GPS on board and can capture sharp 11.9-megapixel still photos in addition to its Interval Still Recording mode for impressive time-lapse photography. And now the back-illuminated Exmor R® CMOS sensor grabs even more light for beautiful images and Full HD footage. There's also a choice of recording modes: Full HD (1920×1080 60p/50p and 1920×1080 30p/25p) for fast-moving action, STD HD (1280×720 30p/25p), SD VGA (640×480 30p/25p) and two slow-motion modes for tracking a golf swing or BMX flip - HD SLOW 2x (1280×720 60p) and HD SLOW 4x (1280×720 120p). And now the camera can capture images upside-down\*, which is useful when the Action Cam is inversely mounted.





## Red Room

- [Russell Carpenter](#)   [Russell Carpenter – IMDb](#)   [Jobs \(2013\) – IMDb](#)

