

NEWS

- [Avid | Final Cut Pro Promotion](#)

Avid MC 5.5 for 'just' \$995us till Sept 30 2011 (normally \$2,295US)
just need to enter a valid FCP serial number to get a discount code.



Got Final Cut Pro?
Get Media Composer 5.5 for just \$995

- [Switching to Premiere Pro CS5.5 : Benefits | Adobe Premiere Pro CS5.5 discount software | Adobe special offers](#)

50% off Premier Pro till Sept 30 2011

Production premium drops from \$1700us to \$849us
Premiere Pro drops from \$799us to \$399us

- [Apple - Final Cut Pro X - Answers to common questions.](#)

- [One Day on Earth- filmed in every nation in one day by One Day on Earth — Kickstarter](#)





RC Podcast Episode #93 Shownotes

NEWS

• Significant Update...

1. EPIC-Ms are being built at a rapid pace. There is no waiting if you want to buy an EPIC-M starting tomorrow. Supply is limited. Just remember that these are still pre-production cameras and firmware upgrades will be necessary to enable some remaining features. EPIC-Ms have a 2 year warranty.

The EPIC-M program has helped us tune up for beginning EPIC-X production late August and full swing production early September.

2. EPIC-X will ship in the following order... Stage 2, Stage 3, Stage 3.5, Stage 4. We will not begin to ship the next stage until the orders from the previous stage have been completed. If you don't want to wait, buy an EPIC-M.

3. Given the tragedy in Japan, EPIC-X production was delayed. The other side effect is that prices of many things have gone up. Given this, we are announcing a price increase on some items that will take effect on January 1st, 2012. If you have your order and deposit in before Dec. 31, 2011 you will get the old price. Any new orders placed after Jan. 1, 2012 will be charged the new price. Price increases in bold.

Product	OLD PRICE ...	NEW PRICE
RED ONE M-X	\$25,000	\$25,000
RED ONE Side SSD Module	\$1500/	\$1500
Mysterium-X upgrade for RED ONE ..	\$5,750	\$5,750
EPIC-M Package	\$58,000	\$58,000
EPIC-M brain	\$39,500
EPIC-X Brain	\$28,000 ..	\$35,000 see note below
EPIC PL Ti	\$2000	\$2000
BOMB EVF	\$3200	\$3200
REAR SSD MODULE	\$1500	\$1500
SIDE SSD MODULE	\$1500	\$1500
DSMC Side Handle	\$950	\$1,750
MODULE ADAPTOR	\$300	\$300
PRO BATTERY MODULE (QUAD)	\$1950
RED Touch LCD 5"	\$1,600	\$1,950
REDmote	\$550	\$750
Pro I/O Module	\$2,950	\$3,750
Pro Battery Module (Dual)	\$1,250	\$1,450
REDVolt	\$195
DSMC Travel Charger	\$125
EPIC-M custom lasercut Pelican case	\$595





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4. Stage 2 was changed recently. The newest package includes an EPIC-X Brain, Titanium PL Mount, Side SSD Module, 5" Touchscreen LCD, REDmote, Module Adaptor, Pro Battery Module, 2 REDvolt Batteries and Travel Charger. \$28,000 less \$8,500 credit and keep your RED ONE. Net price \$19,500.
 1. Stage 3 will reflect similar changes to the package as Stage 2. Stage 3 package price is \$28,000 less \$17,500 and trade in your non-executed RED ONE. Net due is \$10,500.
 2. Stage 3.5 is the same as Stage 3 except you receive an EPIC-X Brain only and not the complete Stage 3 package. Net due is \$10,500.
 3. Stage 4 is a purchase only of an EPIC-X Brain for \$29,500** (includes upgraded Titanium PL Mount).

Additional note: We have discontinued the aluminum PL mount option for EPIC.

**EPIC-X Brain price was \$27,500 + \$500 for aluminum mount = \$28,000. Since the aluminum mount is no longer an option, the current EPIC-X Brain is really \$27,500 + \$2,000 for Ti PL Mount = \$29,500. Same goes for 2012 price of EPIC-X Brain. \$34,500 + \$2,000 = \$36,500 including Ti PL Mount. Sorry about the oversight.

GEAR

• Lightcraft Workshop Helmsman USB Camera controller \$460us [helmsman USB Controller -](#)

a USB controller that you can plug in to your Canon camera (e.g. Canon EOS 1D MK IV, 5D MK II, 7D, 60D, 600D (T3i/ Kiss X5), 550D (T2i/ Kiss X3), 1100D (T3/Kiss X50) and other Canon cameras with same USB protocol).

1. Lens follow focus
2. Adjust follow focusing speed
3. Enable recording
4. Enable live view on LCD monitor
5. Enable live view magnification
6. Enable auto focusing and light metering
7. Customize auto focus zone
8. Customize and memory focusing point (tape stop)
9. Customize ISO, Shutter speed, Aperture, EV+/-



IT ALLOWS YOU.....

- Lens follow focus
- Adjust follow focusing speed
- Enable recording
- Enable live view on LCD monitor
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- Enable auto focusing and light metering
- Customize auto focus zone
- Customize and memory focusing point
- Customize ISO, Shutter speed, Aperture, EV+/-



GEAR

- Manfrotto 055 'Photo-Movie' head \$350

[Manfrotto 055 Magnesium Photo-Movie Head with Q5 Quick Release - photo-movie series](#)

<http://vimeo.com/23308493>



- [Announcing the all new DP4 & DP4-EVF from SmallHD](#)

DP4 now shipping



Compact, Rugged, Featherweight

- 4.3 inch 800 x 480 LED backlit LCD panel with 16.7 Million+ Colors
- Image Size Outperforms 5" Displays (see "DSLR Scale" specifications)
- HDMI + HDMI Pass-Through
- Component (HD) / Composite (SD)
- Milled Aluminum Frame

\$549

BUY NOW!

Pro Software Features

- DSLR "Full-Screen" Scale Modes (for Canon & Nikon)
- Frame Guides (that even work with DSLR signals)
- Focus Assist & Peaking Filters
- Multiple False Color Exposure Modes
- Moveable 1:1 Pixel Mapping



\$749

BUY NOW!



Designed For the Full-Day Shoot

- Custom Optics with Anti-Fog Coatings
- Dual Battery Plate means straight 6-Hour Run-Time using LP-E6 Batteries (from Canon 5D/7D)
- On-Screen Voltage Meter for checking remaining Battery Life
- Total Weight of DP4-EVF (DP4 + Viewfinder Accessory): 1.0 lbs / 0.45 kg
- Total Weight of DP4 (monitor only): 6 oz / 170 g

GEAR

• [Red Giant - Products - Magic Bullet Looks 2.0](#)

- great new interface,
- Video out - see your looks on your output monitor
- now render in higher rez up to 8K!
- 64 new presets
- adds colorista style 3 way color wheels & new scopes
- allows GPU rendering if you have an appropriate card installed
- change aspect ratio of vignettes (yay)
- buy once and install on FCP (7 or express) premiere, After effects & Motion.

Upgrade from previous Looks for \$99, from Quick Looks for \$299

If you own Magic Bullet Looks or any other two Magic Bullet products get the entire Suite for only **\$399**

if you order the new Looks Suite you get grinder 1.5, Cosmo (cosmetic / beauty / skin cleanup plugin)

Also get 'photo looks' for use in LR, Aperture & Photoshop. Same Looks control & presets but within LR etc. MB Denoiser, and a bunch more.

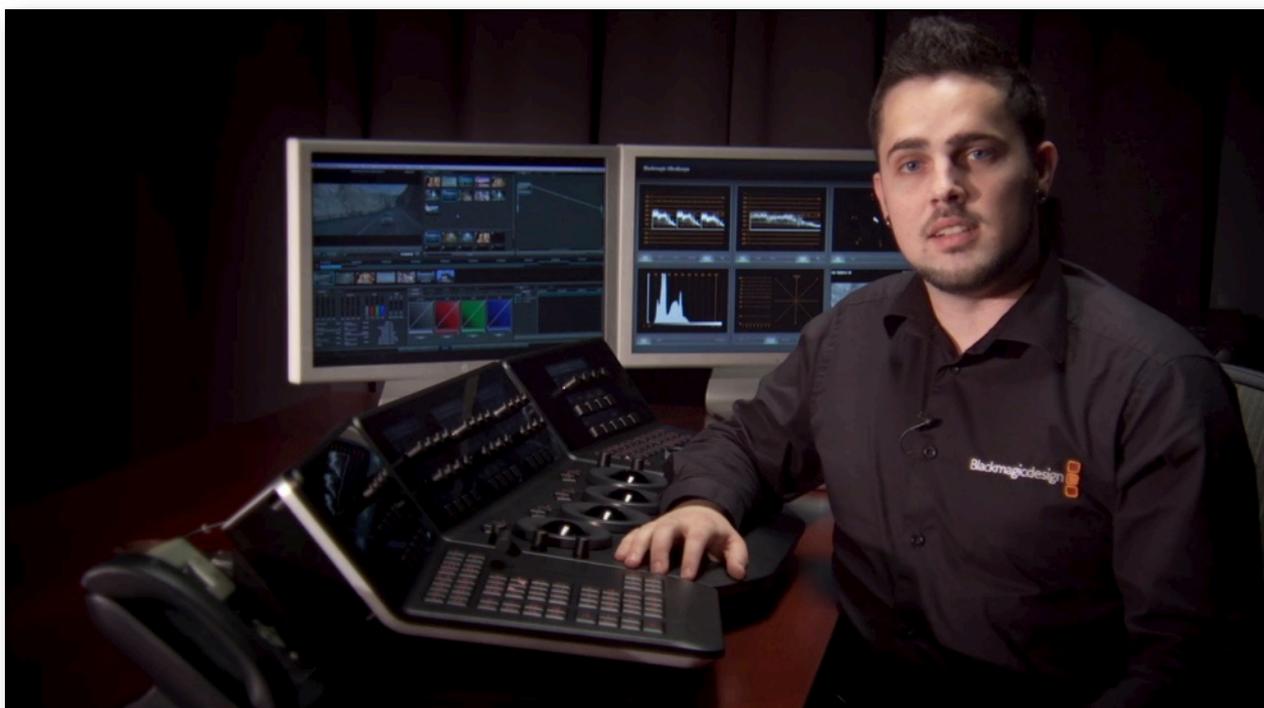


Red Room

- **Dan Moran**

[Dan Moran Color Grading : HOME](#)
[Blackmagic Design: DaVinci Resolve](#)

Senior Product Specialist, Blackmagic Design



Twitter / Blog Shoutout.

- [iloura VFX Animation \(iloura_vfx\) on Twitter](#)



- [Tips for Filmmakers and Camera Assistants - The Black and Blue](#)

