

• Founder of LEMAC





Memorial Service for the Celebration of the life of John Bowring ACS Tuesday May 3rd 2011 at 4.00pm Melbourne Docklands Studios Studio 2, End of Docklands Drive. Docklands With celebration to follow RSVP mandy@lemac.com.au

• Big NAB for Red..

Red Dragon announced for late 2012 Announcement of 'domestic' 4K laser projector project Red Ray Pro to ship in June for well under \$10k (\$7K rumoured) iPad Mission control app shown

• NAB 2011 Wrap Up | fxguide

One of FXGuides most popular NAB features has been the roundtable podcast. This year Mike Seymour, Jason Wingrove and Jeff Heusser recorded the roundtable in the car as they drove from Las Vegas back to Los Angeles. As we attend the show we frequently have wide ranging conversations about not only what we saw but the implications, this is a chance for you to be a part of that conversation.



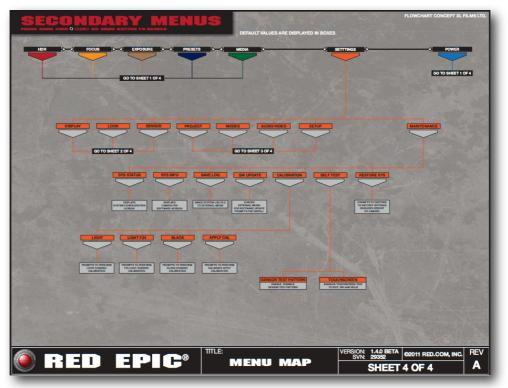


EPIC OPERATION GUIDE

Draft version of the Epic operation guide now available for download. Explains all the menus, the GUI, Full specs, schematics with dimensions.

Http://red.cachefly.net/EPIC_ops.pdf









• Clarification...

Many people want to know what's up with EPIC and Scarlet production.

EPIC-X. We are frantically working on finding solutions to supply chain issues created by the tsunami in Japan. We have found alternate sources (as have all of the other major companies) of parts that were exclusively made in Northern Japan. All of us are just waiting and in line for these parts and pieces. It appears that a solution to the supply of these parts will allow production of EPIC-X to begin in earnest in June. We have a full production facility and 98% of the components ready and waiting to rock as soon as we receive these parts.

EPIC-M. We are making machined body parts and purchasing individual parts and pieces at extraordinary prices now to continue production of EPIC-M.

Scarlet continues to be an issue due to the fact that lens components from Japan are causing an issue and we aren't quite sure how long it will take to resolve. We will update as we have more info.

In the past we were late due to our own issues. Now we are late due to issues beyond anyone's control.

Jim

• EPIC frame rates...

Just for reference, these are the frame rate specs for EPIC (all shown widescreen except QuadHD and 720P) 16:9 numbers are about 20% less

5k 2.40 = 120 QuadHD = 127 4k 2.40 = 150 3k 2.40 = 200 2k 2.40 = 300 720P = 360

lim





• iPad Mission Control

Set HDRx, Shutter, frame rates, ISO, frame guides, Colour curves, Set Look presets, metadata input etc. Watch this space









GEAR

• Epic Accesories.. <u>Wooden Camera Accessories</u>

Top Cheeseplate \$TBA

A-Box XLR breakout \$199





Top rod mount \$TBA

Easy Plate \$40









GEAR

• Epic Accesories.. <u>Brook Willard</u> (Currently DIT on Spiderman & friend of The RC)

Top plate, \$450 (\$15 extra for logo laser engraving)

Bottom plate, LW 15mm rod mounts (fits the RED QR plate), side rails and full kit prices all TBA













<u>World's First Sony F3 S-Log Test on Vimeo</u>

New York City, NY (April 18, 2011) Next Level Pictures in association with Tstop Cinema teamed up with Abel Cine, Kessler Crane, Wide Open Camera, Angenieux, Carl Zeiss, Cooke, Tyler Mounts, and Miller to unveil the worlds first ever camera test using the Sony F3 with S-Log. S-Log isn't scheduled for official release until late summer 2011 so we are proud to get our hands on the camera and put it through several latitude tests to include helicopter aerials by Vincent Laforet, vibrant Vegas city lights, and skin tone tests of two models in ten different locations throughout Las Vegas at NAB 2011. The crew of twelve had only ten hours with the camera to produce and film the entire project. The purpose of this test is to compare the latitude and image quality of the new S-Log firmware to native EX codec.

Also chk out the in depth BTS (put together by Tyler Ginter

World's First Sony F3 S-Log Test - Behind the Scenes on Vimeo







TWITTER Shoutout

• Dan Sturm (dansturm) on Twitter



• Jeff Caroli (speedman19) on Twitter



• And non twitter shout out to fellow INTEL'er Josh Miller

